



**DIRECT-SELLING ROUTE WITH A
COMPLETE CONTROL OVER
SALES PROCESS FROM
FACTORY TO END-CUSTOMERS.**

WHY MODERA?

AGENCY TOOL

DIRECT SALES

PRICING
MANAGEMENT

CAMPAIGN
MANAGEMENT
TOOL

E-COMMERCE

*The ultimate
omni-channel tool
for your factory to
end-user sales*

OWNERSHIP OF DATA

With Modera you have full customer data ownership which supports digital in-car technology development and building stronger customer relationships

MODULAR

Go module by module or opt in for the full solution to enable Direct / Agency sales model

INTUITIVE

Modern and user-friendly platform purpose-built for automotive industry. Less training needed, higher user satisfaction

SCALABLE

Modern technology, easy to localize, integrate and deploy in the new regions.

COMPETENCE

Deep automotive knowledge and team's international rollout experience

OUR REFERENCES

Our customers



Modera is an open-source platform which gives unlimited options for customization. We are flexible partner ready to meet any special requirements

CONTACT

US NOW



+49 160 1819595



sales@modera.com

modera.com



It is a big step for us as a KIA distributor to offer our dealers an all-in-one platform to manage their daily business, and that is unique to our needs.

Sven Litvinov
Managing Director at Kia Auto



On behalf of Toyota Baltic and all our retailer network, I would like to thank Modera team for successful Modera Salesfront implementation. Implementation process clearly showed that we made correct decision by selecting Modera as a tool to handle incoming leads, sales process and inventory. We highly appreciated support of Modera team, which was very fast and professional at the same time. Modera tool is providing great visualisation of lead management, very well integrated pricing and product data. First feedback is showing that Sales people like this tool, because it's easy to work, process is faster compare to previous CRM system and less possibility to make mistakes.

Arvydas Sinkunas
General Manager of Sales at Toyota Baltics



Modera CRM and Retail solution helped us to fully automate processes, deeply analyse our work, and set up a smooth and reliable workflow at every stage of their work.

Evgen Glinkov
Director at Jaguar Land Rover