

Good morning

First, let me say how sorry we are if this message just messed up your "no unread messages in mailbox" goal.

The purpose of this email is to show you how we can help solve problems regarding your dealership automotive sales.

I don't like to read long stories.
I want to see solutions

To solve a problem, first we have to find what the problems are. Take a look below...

- Not enough leads
- Leads get lost in the system
- Not all cars currently in stock are visible online
- Drafting an offer requires a lot of time and effort
- Trade-in process is manual and takes a long time
- Too many different platforms to use
- Lacking a detailed overview of the sales process

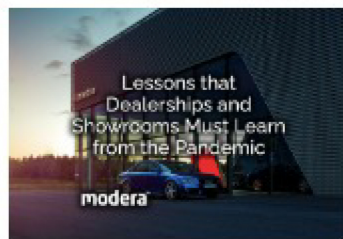
If your dealership is experiencing less than 3 of those problems, you are doing good.

But if your dealership has more than 3 problems mentioned above, then click the big blue button below!

Yes, I am ready to find solutions to my dealership problems

No, I want to handle this myself

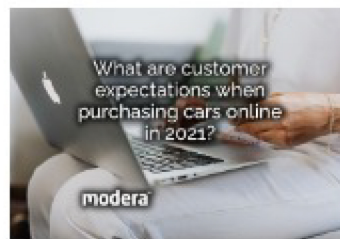
If you are still here, maybe we can help you with worthy reading material from our blog...



Lessons that Dealerships and Showrooms Must Learn from the Pandemic

Automotive retail is undergoing major changes, so it is time for OEMs and dealers to rethink their sales strategy and business model.

[Read more](#)



Customer Expectations When Purchasing Cars Online

This time we'll have a look at how our car dealership CRM software allowed Sirtaki to set up a seamless multi-language sales process.

[Read more](#)



Benefits of Automotive CRM Software

There comes a time, in every dealership when a manager has to deal with a struggling sales team. Sometimes the challenges could come from economic conditions.

[Read more](#)

In other news...

We have now an updated [website](#) to help you find products more easy. Go check it out!

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Car sales made simple

The majority of interactions in the car sales process have already moved online or been heavily influenced by online resources. For dealers to be able to keep their value in these ever-changing times and figure out their position in future sales models, they need to be ready to systematically reshape their current role.

At this point, Modera is already helping over 30 different car brands to fit into the new multi-channel car sales world.

[Request a demo](#)

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