

Hi,

Before taking valuable time out of your busy schedule, we kindly ask you to decide whether the following statements ring true with you. If you wholeheartedly agree with the statements, do yourself a favor and click out of this email as soon as you've read the last one.

1

Trade-in processes require barely any paperwork at my dealership.

2

I can make a price offer just by knowing the car brand and year of release.

3

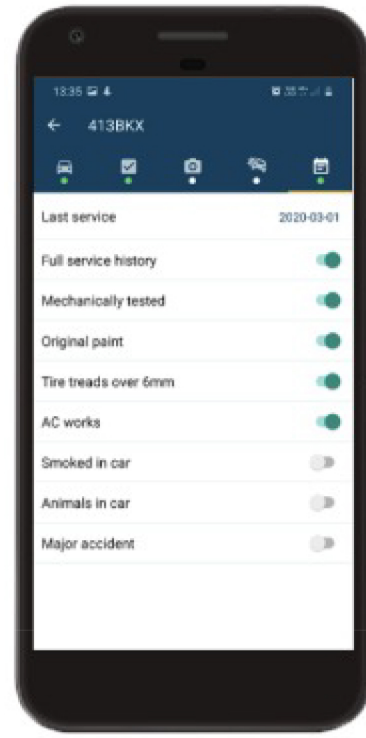
At my dealership, we carry most of the trade-in processes out on a mobile app

4

My whole team is always aware of which stage any trade-in process currently is.

We can't stress this enough - if these statements offered a spot-on description of your dealership, it really wouldn't make sense for you to keep reading.

However, if you think there's at least some room for improvement, you should be warned that continuing with this email might cause the above-mentioned statements to come true.



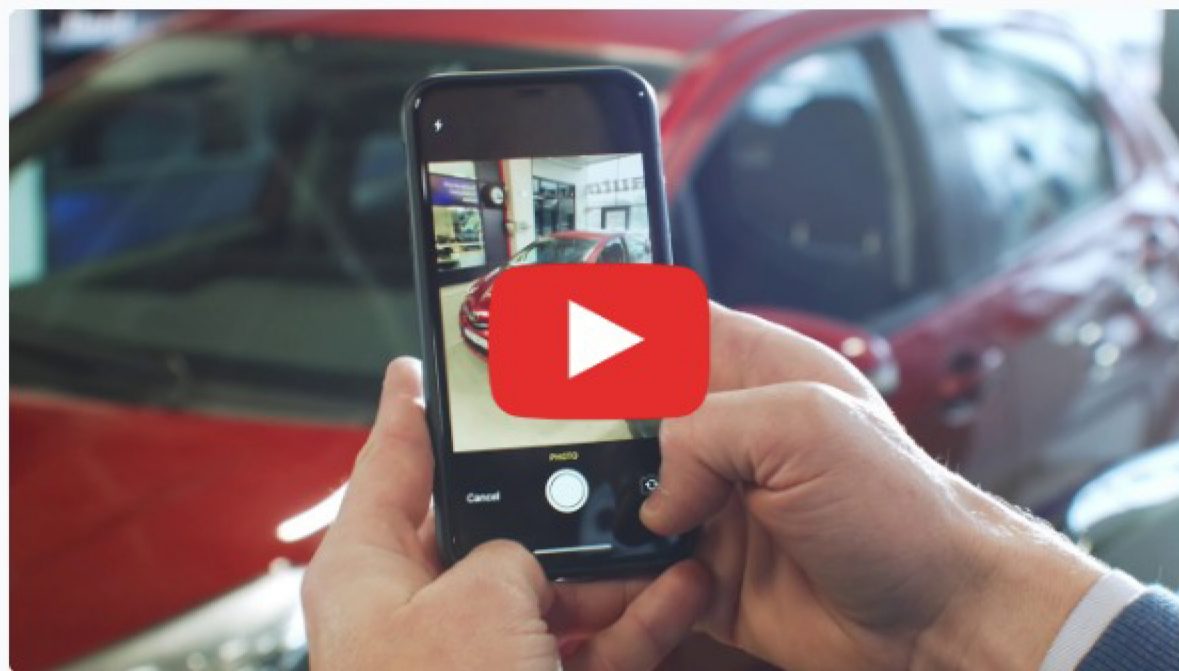
## So, are you in or out?

Modera is a software company offering solutions for the automobile industry.

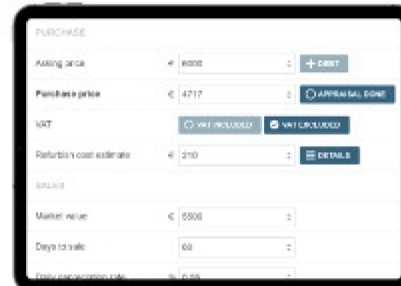
With our Trade-In solution you will...

- significantly reduce paperwork regarding trade-in processes
- manage all of the processes on an app
- be able to give a quick and precise evaluation of the condition of the car being purchased
- have your whole team on top of every stage regarding the trade-in process
- be able to quickly and adequately make a price offer
- so much more!

Show me all the perks



If you think your dealership could save some time from trade-in processes, you'll be glad to know that by opting for Modera Trade-In solution your wish shall be granted.



By the way, you'll get to enjoy both the product and the added time for free during the first 30 days. After the trial period you can calculate the price according to your specific needs.

Ready for free trial

We hope to soon introduce your trade-in processes to the future!

With kind regards,  
Modera